



About Birlasoft

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified CKA Birla Group, Birlasoft with its 12,500+ professionals, is committed to continuing the Group's 160-year heritage of building sustainable communities.

We serve a wide range of clients across industries encompassing **Manufacturing, Energy & Utilities, Lifesciences, Banking, Financial Services and Insurance (BFSI) and Communications, Media and Technology (CMT)**. With presence across **Americas, Asia Pacific, Europe and Middle East**, our service offering includes **Digital, Infrastructure & Cloud Technology, Customer Relationship Management, IT Consulting, ERP and Testing**.

CKA Birla Group

The CKA Birla Group is a diversified \$ 2.8 Billion conglomerate that has enduring relationships with renowned global companies. With over 30,000 employees, 46 manufacturing facilities, and numerous patents and awards, the Group's businesses are present across five continents. The Group operates in three industry clusters: technology and automotive, home and building, healthcare and education.

The CKA Birla Group companies are strengthened by shared guiding principles that focus on long-term value creation, trust-based relationships, and benefit to society. Each business is transforming to build on the collective strength and synergies of the Group's size and span.

Birlasoft's Mission

Making societies more productive by helping our customers run their businesses.

Birlasoft's Values



ENGAGED

People are our biggest assets. This includes the customers we serve, our colleagues and the suppliers we partner with. When customers work with us, they allow us to enter their organization and blend harmoniously with their culture and people. We engage with them to work seamlessly. It's no different when it comes to working with our partners.



DEPENDABLE

Customers look for support and we make them feel that they can rely on us. It's very important for us to find out how we as an organization can win their trust and continue to function as a dependable unit.



CHALLENGER

We focus on 'New Possibilities. Fresh Perspectives', to reemphasize our continuous drive towards achieving higher efficiencies by being innovative and creative with solutions and processes. To challenge the norm is Birlasoft's promise to all its customers. It's the underlying mantra for exceeding expectations by breaking conventions. In addition, Birlasoft's growing relationships and partnerships with platform providers help clients recognize new possibilities with fresh perspectives.

Industries We Serve



Manufacturing

Birlasoft helps manufacturers expedite their Industry 4.0 journey with its proprietary Manufacturing MACH approach. Our expertise and solutions help enterprises reimagine business models, transform product lifecycles, digitize operations, and drive best-in-class stakeholder experiences. We help accelerate customer's digital transformation journey with focused and strategic interventions across systems, process re-engineering, data management, UX, Cloud, and digital technologies, thereby generating long-term business value.



Energy and Utilities

Birlasoft's solutions and services have helped customers in the Energy and Utilities sectors modernize processes across the value chain. Our offerings help drive compliance, improve workplace safety, increase operational efficiency, and allow enterprises to become more agile and productive. We offer innovative solutions to customers with a special focus on operational excellence, corporate business transformation, digital transformation, workforce enablement, customer experience and technology expertise.



Life Sciences

With the use of state-of-the-art and emerging digital technologies, Birlasoft provides services across the entire value chain of enterprises in the pharmaceutical and medical devices sectors. This range of expertise caters to all verticals, including discovery, trials, production, sales and marketing, field service, and support. Our solutions have helped customers innovate faster, deliver more effective therapeutic products and services, reduce costs, improve customer experience, and meet stricter global quality and regulatory compliance requirements.



Banking, Financial Services and Insurance (BFSI)

Birlasoft caters to some of the largest customers in the BFSI sector, helping them digitally transform their businesses, improve operational efficiency, optimize costs, mitigate risks, build agile regulatory responses and create superior digital experiences. Our expertise in core system modernization, business process overhaul, digital technologies and platforms, core infrastructure, data management and CRM helps customers overcome challenges and generate long-term value.



Communications, Media and Technology

Our strategic advisory services, holistic design thinking and innovative tactical solutions help customers in the Communications, Media and Technology sectors become leaner, optimize processes, and streamline their content value chain.

Services We Offer



Digital

Birlasoft has built a reputation for helping its customers maximize value from their digital transformation journeys. Whether in the factory, field, or elsewhere, Birlasoft can use its expertise in digital & emerging technologies along with smart digital tools to help enterprises realize quick value, streamline operations, improve compliance and better manage assets.



Infrastructure and Cloud Technology

Our cloud consulting services, migration services, cloud-native development, and managed services, combined with robust, intuitive IT infrastructure, help customers extract maximum value from their digital transformation activities to become truly future-ready. Birlasoft's innovative Infrastructure and Cloud Technology services are designed to increase efficiency while simultaneously reducing investments.



Customer Relationship Management

Birlasoft's extensive CRM practice and partnership with leading enterprises help customers drive better sales and relationships. We enable customers to recognize and apply the capabilities of multiple CRM solutions with low Total Cost of Ownership (TCO) and high ROI. A combination of advisory, implementation, and support services provides clients with a comprehensive CRM solution.



IT Consulting

Birlasoft's IT Transformation Services (ITTS) offers an integrated approach to transforming business processes, technology, and operating models. The objective is to enable enhanced business-IT alignment, realize business value, and optimize TCO for IT assets and services.



ERP

Birlasoft's ability to discern the paradigm-shifting transformational powers of digital technologies and its global partnerships with leading technology providers perfectly positions it to achieve targeted transformations in mission-critical business scenarios. Our Comprehensive enterprise services target key areas of operation across process execution, product management, marketing, and the distribution/supply chain to maximize value.



Testing

Birlasoft offers its testing expertise to global enterprises to address multiple requirements in different domains such as DevOps and CICD initiatives, digital transformation, IoT, social, mobile, analytics and big data, cloud integration and multiple mobility platforms. We combine expertise with innovation to improve business outcomes at a lower overall TCO, with higher quality and faster delivery time to market.

Strategic Capabilities

Birlasoft has unique, industry-leading capabilities from the Enterprise Product and Cloud enterprises: SAP, Oracle, JD Edwards, Microsoft, Amazon Web Services (AWS), Google, Salesforce.com, Service Now, etc. Our strategic level partnerships with SAP, Oracle and Salesforce are unmatched by any other similar-sized enterprise. Birlasoft also possesses significant 'digital' capability in Analytics, Robotic Process Automation (RPA), Digital Portals, User Experience and Digital Advisory services. A sizeable extensive set of solutions and services continue to demonstrate our capabilities and presence in application development, support, and maintenance for next-generation services in the digital world.



Awards

- Conferred with **CXO Cloud Leadership Award** under the category "Digital Transformation using Cloud" at CXO Cloud Summit and Award 2022
- Honoured with **Aegis Graham Bell Award**, under the category of "Innovative Lockdown Management Solution for corporate" for its intelliOpen™ solution
- Recognized as a finalist of the 2021 **Microsoft Partner of the Year Awards** in the 'Modernizing Applications' category
- Bestowed with **Mint - TechCircle Business Transformation Symposium Awards 2021**, under the category of 'Revenue Generation for Customer Experience'
- Birlasoft won 3 distinguished partner awards at the **Oracle JD Edwards Partner Awards** under the categories, 'Product Innovation-Enterprise Integration', 'Cloud Centric-Oracle Cloud Platform' and 'Customer Centricity-Bringing Customers back'
- Birlasoft bagged the **SABERA 2020 Award** for its Crop Residue Management initiative - Project Shodhan



Recent Recognitions

- Birlasoft is now Great Place to Work®-Certified in India
- Birlasoft recognized in ISG Provider Lens™ – SAP Ecosystem 2022 – U.S. for the following quadrants:
 - 'Leader' in SAP S/4HANA System Transformation – Mid Market
 - 'Product Challenger' in Managed Application Services for SAP ERP
 - 'Product Challenger' in Managed Platform and Cloud Services for SAP ERP
 - 'Product Challenger' in SAP Business Technology Platform
- Birlasoft recognized in ISG Provider Lens™ – Next-Gen ADM Services 2022 - U.S. for the following quadrants:
 - 'Leader' in Agile Application Development Projects
 - 'Leader' in Continuous Testing Specialists
- Birlasoft recognized in 'The Booming 15' category for Managed Services Market Globally in 2Q' 2022 Global ISG Index™ for the ninth consecutive time
- Birlasoft has been appraised at Maturity Level 5 of the CMMI Institute's Capability Maturity Model Integration (CMMI)® 2.0 for CMMI-DEV and CMMI-SVC